



Lyla McBeath Fujiwara

Game Designer, Project Manager

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Boston, MA 

Willing to Relocate

About Me

I'm a technically savvy, adaptable leader with a decade-long career in instructional design and technology. I've worked everywhere from rural Rwanda to Silicon Valley, leading teams to design and run an all-girls computer camp, produce online courses for over half a million students, and deliver Google News app features. I seek to apply my project management skills and educational design expertise to tabletop roleplaying games.

Skills

- Managing timelines and expectations
- Establishing processes for cross-disciplinary collaboration
- Facilitating meetings and trainings
- Curriculum development and instructional design
- Leveraging technology to improve workflows
- Onboarding and documentation
- Mentoring new talent

Tools

- Project Management Tools (Notion, Asana, Jira)
- Coding and Scripting (Kotlin, Java, Python, HTML, CSS)
- Google Workspace Suite
- Microsoft Office Suite
- Affinity Suite

Work Experience

Game Industry Experience

2022 - Present

Freelance Game Designer and Project Lead

- **Course Creator:** Created TTRPG Project Leadership course for the Storytelling Collective, based on Project Management Substack series.
- **Project Lead:** 10-person team for Electrum best-seller *Encounters in the Radiant Citadel*.
- **Game Designer:** Created and published *Jukebox: The Karaoke Musical TTRPG* and *Out of Luck*, a Silver best-selling DMsGuild adventure.
- **Freelance Adventure Writing:** *Trouble Brewing in Port Nyanzaru* (Gamehole Con Adventurers League), *Adventure Patreon Pack* (Bob World Builder).
- **Industry Recognition:** 2023 Storytelling Collective Creative Laureate, 2023 Big Bad Con POC Scholar, D&D Beyond Community Spotlight for *Out of Luck*, Leading TRPGs Projects Panel Moderator.

Google

2020 - 2022

Android Engineer, Google News

- **Tech Lead:** Led first major Google News stories launch. Ran A/B tests, presented to leadership, and facilitated decision-making for 15+ stakeholders.
- **Android Developer:** Developed Google News features for COVID response and 2020 Elections. Awarded spot bonus for timely and outstanding work.
- **Team Leadership:** Co-led test case FIXIT, co-led Android team documentation re-vamp, founded cross-team engineering study group, managed 2 software interns.

Google

2017 - 2020

Senior Android Developer Advocate

- **Tech Lead:** Led creation of the *Developing Android Apps with Kotlin* 10-lesson online course, Google's core Android training course. Directed 6 instructors in technical content creation for 40k+ students.
- **Team Leadership:** Founded the Speaker Mentorship program for Google I/O and ADS, founded codelab FIXITs, led team video strategy.
- **DevRel Leadership:** Started DevRel Women's Lunch, organized 4 DEI events, conducted interviews, mentored new hire, 8 spot, and 28 peer bonuses.

Udacity

2014 - 2017

Android Content Developer and Instructor

- **Course Creator:** Created online courses reaching 500k students. Designed coding projects, taught on camera, and wrote interactive tutorials.
- **Team Lead:** Led creation of onboarding process and training materials for new content development hires.

Education

BSc Computer Science | Brown University

2006-2010